

The Nashville Chapter
of
The Association of Information
Technology Professionals

June 2011
Chapter Newsletter

Developing Cloud Apps

It seems like the Internet has taken over the Information Technology world. We hear that everything is available on the ‘Net, and sometimes it is, but how did those Apps get there, and is it something we should be doing?

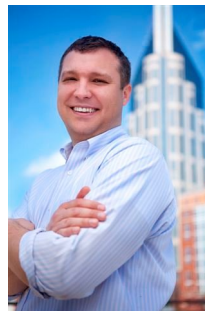
Our June program is about developing cloud apps, and our speaker is Jason Moore. Jason is founder and President of HealthDataSource, which provides healthcare market intelligence via cloud services helping organizations make better strategic decisions around healthcare.

Jason will tell us how he got started in cloud services and how he evaluated which apps to develop and market. He will also discuss the differences in developing cloud services versus developing IT projects in a company environment. These differences include such things as software languages, testing, and security techniques. Jason will outline successful and other apps he and his organization have developed.

Jason co-founded bigWebApps based in Atlanta, GA, in 2001. For over 10 years, he led product development, sales and client retention through a SaaS model. bigWebApps was organically grown from inception and now boasts clients in 42 of the 50 states and 13 countries around the world. Jason designed support processes and

implementation strategies that are currently being used across multiple industries which include K-12 education, higher education, IT Consultant Services, Manufacturing, and financial services. Prior to founding bigWebApps, Jason worked in customer relations at Gibbs Die Casting where he served clients such as Ford, General Motors, Toyota, Delphi Automotive, and Harley Davidson.

An active member in the Nashville community, Jason has served as a council member of ACC-SEC Leadership Council of Nashville, a committee member of Nashville BarCamp and Pod-Camp, founding director of Nashville Startup Weekend, founding



member and advisory board member of the Catholic Business League, and former officer of St. Henry’s Church Men’s Club. Jason is co-founder of Friends4Cures, a non-profit whose focus was on raising funds for testicular cancer research at the cancer research center at Indiana University. He is also currently building a new not-for-profit, Charitable Constructors,

whose efforts are to provide volunteer construction labor services to eligible candidates targeting those who have urgent needs and are financially unable to procure needed services.

Jason attended the University of Georgia. He and his wife Mary and three children live in Nashville.

This should be an interesting session answering all your questions about cloud services.

IN THIS ISSUE:

Message from the President	Pg 3
Articles and Members	Pg 4
Calendar of Upcoming Events	Pg 5
AITP Business Information	Pg 6

AITP Nashville Roster

President:	JP White jpwhite3@bellsouth.net 615/417-7543
Vice President:	Walker Morrow Laser One Inc. Nashville, TN 37210 wmorrow@laserone.com
Secretary:	Ella McGill American General 615/749-1346 fax: 615/749-2840 Ella.McGill@agla.com
Treasurer:	Beverly Gibson beverlygibson04@comcast.net 615/424-0135
Chapter Liaison:	Dr. Gerald Marquis Tennessee State University 615/ 963-7096 gpmarquis@yahoo.com
Membership Director:	Joan Julius InfoWorks JMJulius@bellsouth.net
Director of Programs:	Paul Saunders, CCP Saunders Systems Corp. 615/367-1717 paul@saunderssystems.com
Student Chapter Coordinator:	Marshall Messamore Vanderbilt University Medical Center 615/936-7935 fax: 615/875-7924 marshall.messamore@vanderbilt.edu
Newsletter Director:	Robert Wright Vanderbilt University 615/936-6847 r.n.right@gmail.com
Director of Meeting Arrangements:	Mary Simpson Genesco Inc. 615/367-8083 fax: 615/367-7775 msimpson@genesco.com
Website Coordinator:	Mike Eischen Genesco Inc. 615/367-7068 meischen@genesco.com
Director of Publicity	Walker Morrow Laser One Inc. Nashville, TN 37210 wmarrow@laserone.com
Past President:	Tom Clark Star Physical Therapy (615) 591-6590 clarktw2001@hotmail.com
Internet Information —	Web Sites
Chapter:	http://www.aitpnashville.org
Headquarters:	http://www.aitp.org
Region 7:	http://members.tripod.com/aitpregion7

AITP
P. O. Box 22038
Nashville TN 37202

Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling **Mary Simpson at 615/367-8083 fax: 615/367-7775** Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

June Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
Nashville, TN 37203
615-327-4707

Thanks to our advertisers:

Portable Cooling & Heating Systems

LaserOne Saunders Systems Richards & Richards

Promote your Company's Products or Services

The Printout (this Newsletter)

Half Page	(5" x 8")	\$300 for 12 issues
Quarter Page	(4" x 5")	\$150 for 12 issues
Business Card	(2" x 4")	\$ 50 for 12 issues

Contact Mike Eischen for more information! 367-7068

President's Message



Last month we had an entertaining talk by Mike Hader of Odom's Tennessee Pride. One does not automatically equate technology with the manufacture of sausage meat, especially not in Tennessee. However Odom's have widespread and mature EDI relationships with a number of their business partners. Odom's have a presence in Tennessee and Arkansas but their reach is nationwide throughout many major retailers such as WalMart and Kroger. The large retailers impose certain technologies on suppliers such as RFID. However the retailers are reducing their RFID requirements of late, highly dense products such as sausage meat are not ideally suited to this technology. Odom's manufacture 700 distinct products, their plant at Dickson produces over 1 Million sausage patties per day and with that volume one isn't surprised to hear their plants are very automated.



Mike talked about some of the most important factors that make for a successful technology solutions at any company, not just Odom's.

First and foremost Executive buy-in and commitment is crucial.

Keeping an eye on the constant changes/advances in IT technology is important to ensure the best solutions are always considered.

Training of technical staff is crucial for both the company and the IT staff to ensure the investment in technology is maximized and to help retain IT staff.

Mike shared some interesting trends affecting the food industry. Many of us are aware of green initiatives to save fuel costs and most of the gasoline we use nowadays has ethanol added to it. This has created a pricing anomaly for food manufacturers since corn and its by products such as corn syrup are used in 60% of packaged food products. The price of corn has increased tremendously over recent years and therefore the cost of food has risen with it. So its corn prices that are the reason for our growing grocery bills, not the price of gasoline/transportation as many of us may have surmised.

Mike has been in the It field for over 41 years and was able to share many stories from yesteryear during his tenure at Burroghs, ADP and Xerox. Mike joined Odom's in 2001 when he and his wife decided to get away from the southern California scene and settle here in Middle Tennessee.

Our next meeting is on the subject of Cloud Application Development, so be sure to mark your calendar for this one. I imagine we will have strong attendance for this very interesting and topical subject. Isn't just everyone talking about the cloud?

I look forward to seeing you all at our June meeting at the Holiday Inn Vanderbilt.

JP White
President, AITP Nashville Chapter
<http://www.aitpnashville.org>

AITP Articles

MEMORY TEST!

This is NOT a pushover test. It's a Baby Boomer era test!
There are 20 questions. Average score is 12 .
Have fun, but no peeking!

1. What builds strong bodies 12 ways?
 - A. Flintstones vitamins
 - B. The Buttmaster
 - C. Spaghetti
 - D. Wonder Bread
 - E. Orange Juice
 - F. Milk
 - G. Cod Liver Oil
2. Before he was Muhammed Ali, he was...
 - A. Sugar Ray Robinson.
 - B. Roy Orbison.
 - C. Gene Autry.
 - D. Rudolph Valentino.
 - E. Fabian.
 - F. Mickey Mantle.
 - G. Cassius Clay.
3. Pogo, the comic strip character said, 'We have met the enemy and...'
 - A. It's you.
 - B. He is us.
 - C. It's the Grinch.
 - D. He wasn't home.
 - E. He's really me and you.
 - F. We quit.
 - G. He surrendered.
4. Good night, David.
 - A. Good night, Chet.
 - B. Sleep well.
 - C. Good night, Irene.
 - D. Good night, Gracie.
 - E. See you later, alligator.
 - F. Until tomorrow.
 - G. Good night, Steve.
5. You'll wonder where the yellow went...
 - A. When you use Tide.
 - B. When you lose your crayons.
 - C. When you clean your tub.
 - D. If you paint the room blue.
 - E. If you buy a soft water tank.
 - F. When you use Lady Clairol.
 - G. When you brush your teeth with Pepsodent.
6. Before he was the Skipper's Little Buddy, Bob Denver was Dobie's friend...
 - A. Stuart Whitman.
 - B. Randolph Scott.
 - C. Steve Reeves.
 - D. Maynard G. Krebs.
 - E. Corky B. Dork.
 - F. Dave the Whale.
 - G. Zippy Zoo.
7. Liar, liar...
 - A. You're a liar.
 - B. Your nose is growing.
 - C. Pants on fire.
 - D. Join the choir.
 - E. Jump up higher.
 - F. On the wire.
 - G. I'm telling Mom.
8. Meanwhile, back in Metropolis, Superman fights a never ending battle for truth, justice and...
 - A. Wheaties.
 - B. Lois Lane .
 - C. TV ratings.
 - D. World peace.
 - E. Red tights.
 - F. The American way.
 - G. News headlines.
9. Hey kids! What time is it?
 - A. It's time for Yogi Bear.
 - B. It's time to do your homework.
 - C. It's Howdy Doody Time.
 - D. It's time for Romper Room.
 - E. It's bedtime.
 - F. The Mighty Mouse Hour.
 - G. Scoopy Doo Time.
10. Lions and tigers and bears...
 - A. Yikes.
 - B. Oh, no.
 - C. Gee whiz.
 - D. I'm scared.
 - E. Oh my.
 - F. Help! Help!
 - G. Let's run.
11. Bob Dylan advised us never to trust anyone...
 - A. Over 40.
 - B. Wearing a uniform.
 - C. Carrying a briefcase.
 - D. Over 30.
 - E. You don't know.
 - F. Who says, 'Trust me'.
 - G. Who eats tofu?
12. NFL quarterback who appeared in a television commercial wearing women's stockings...
 - A. Troy Aikman
 - B. Kenny Stabler
 - C. Joe Namath
 - D. Roger Staubach
 - E. Joe Montana
 - F. Steve Young
 - G. John Elway
13. Brylcream...
 - A. Smear it on.
 - B. You'll smell great.
 - C. Tame that cowlick.
 - D. Grease ball heaven.
 - E. It's a dream.
 - F. We're your team.
 - G. A little dab'll do ya.
14. I found my thrill...
 - A. In Blueberry muffins.
 - B. With my man, Bill.
 - C. Down at the mill.
 - D. Over the windowsill.
 - E. With thyme and dill.
 - F. Too late to enjoy.
 - G. On Blueberry Hill.
15. Before Robin Williams, Peter Pan was played by...
 - A. Clark Gable.
 - B. Mary Martin.
 - C. Doris Day.
 - D. Errol Flynn.
 - E. Sally Fields.
 - F. Jim Carrey.
 - G. Jay Leno.

Continued on Page Six

Calendar of Upcoming Events 2011

AITP Calendar of Upcoming Events - 2011

Date	Event	Location	Information
June 9	Chapter Meeting	Holiday Inn Vanderbilt	Developing Cloud Apps Jason Moore, Health Data Source
June 19	Father's Day	U.S.A.	Give Him a Call
June 30	Folding party	Saunders' House	Come network with other AITP'ers
July 14	Chapter Meeting	Holiday Inn Vanderbilt	Nashville IT Hiring Trends, Eric South, Robert Half Technology

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



Offices
Warehouses
Retail Spaces
Emergency Cooling
Industrial Work Areas
Computer Server Rooms

Portable Air Conditioner
Sales & Rentals



615-794-8070
1-800-807-5798

www.portablecooling.com



AITP New Member

**Mark Davison
Brentwood, TN 37027
mark.j.davison1@gmail.com**

Welcome to our new member!

Continued from Page Four

16. Name the Beatles...

- A. John, Steve, George, Ringo
- B. John, Paul, George, Roscoe
- C. John, Paul, Stacey, Ringo
- D. Jay, Paul, George, Ringo
- E. Lewis, Peter, George, Ringo
- F. Jason, Betty, Skipper, Hazel
- G. John, Paul, George, Ringo

17. I wonder, wonder, who.

- A. Who ate the leftovers?
- B. Who did the laundry?
- C. Was it you?
- D. Who wrote the book of love?
- E. Who I am?
- F. Passed the test?
- G. Knocked on the door?

18. I'm strong to the finish...

- A. Cause I eats my broccoli.
- B. Cause I eats me spinach.
- C. Cause I lift weights.
- D. Cause I'm the hero.
- E. And don't you for get it.
- F. Cause Olive Oyl loves me.
- G. To outlast Bruto.

19. When it's least expected, you're elected, you're the star today.

- A. Smile, you're on Candid Camera.
- B. Smile, you're on Star Search.
- C. Smile, you won the lottery.
- D. Smile, we're watching you.
- E. Smile, the world sees you.
- F. Smile, you're a hit.
- G. Smile, you're on TV.

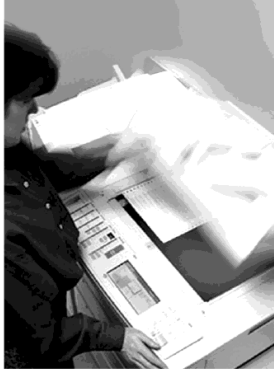
20. What do M & M's do?

- A. Make your tummy happy.
- B. Melt in your mouth, not in your pocket.
- C. Make you fat.
- D. Melt your heart.
- E. Make you popular.
- F. Melt in your mouth, not in your hand.
- G. Come in colors.

Below are the right answers:

- 1. D - Wonder Bread
- 2. G - Cassius Clay
- 3. B - He Is us
- 4. A - Good night, Chet
- 5. G - When you brush your teeth with Pepsodent
- 6. D - Maynard G. Krebs
- 7. C - Pants on fire
- 8. F - The American Way
- 9. C - It's Howdy Doody Time
- 10. E - Oh my
- 11. D - Over 30
- 12. C - Joe Namath
- 13. G - A little dab'll do ya
- 14. G - On Blueberry Hill
- 15. B - Mary Martin
- 16. G - John, Paul, George, Ringo
- 17. D - Who wrote the book of Love
- 18. B - Cause I eats me spinach
- 19. A - Smile, you're on Candid Camera
- 20. F - Melt in your mouth not in your hand

This article was submitted by Dr. Gerald Marquis.



Bring order to your output chaos.

We specialize in simplifying the chaotic world of printing and copying. By providing cost-per-page document management solutions we can centralize and simplify your print, copy, fax, imaging and digital storage.

Let us show you how our managed print solutions can help you communicate more effectively, improve your workflow and substantially reduce your printing costs. Call us at **615-726-1111** or visit **www.laserone.com** and bring order to your output chaos.



AITP Nashville is located on



You can find us in the Group Directory. If you have a question, please contact Walker Morrow at **wmorrow@laserone.com**

RICHARDS & RICHARDS

OFFICE RECORDS MANAGEMENT

NASHVILLE'S OLDEST & MOST TRUSTED NAME IN RECORDS & INFORMATION MANAGEMENT

SCANNING



OFF-SITE DATA PROTECTION



1741 ELM HILL PIKE, NASHVILLE, TN 37210
(615) 242-9600
WWW.RICHARDSANDRICHARDS.COM

AITP
P.O. Box 22038
Nashville, TN 37202
Address Correction Requested

The Printout
June 2011



MANAGERS TRAINING
in
PROJECT MANAGEMENT

Need a refresher on how to run projects?

ONE ON ONE SESSIONS

Will tailor to suit your needs and schedule

**WORK WITH A PROFESSIONAL
AND IMPROVE YOUR SKILLS**

Call for information

SAUNDERS SYSTEMS

615-367-1717

P.S. Tell your boss about this.