

The Nashville Chapter
of
The Association of Information
Technology Professionals

July 2010
Chapter Newsletter

Migrating from XP to Windows 7

A current problem facing many companies is how to upgrade their aging XP desktops to Windows 7. Companies who skipped Vista, which appears in retrospect to have been a wise choice, are faced with a choice of tools to help with the upgrading. Microsoft has some crude tools for the transition, but third-party vendors offer better choices.

Our July speaker will discuss the overall problems of upgrading all your PC's without losing user information. He has evaluated the six most popular products and will discuss each one in depth.

Our speaker is David Strom who is an international authority on network and Internet technologies. He has written extensively on the topic for 20 years for a wide variety of print publications and websites, such as The New York Times, TechTarget.com, PC Week/eWeek, Internet.com, Network World, Infoworld, Windows Sources, c/net and news.com, Web Review, Tom's Hardware, EETimes, and many others.

For several years David also wrote weekly opinion columns on eCommerce for IDG and networking columns in Infoworld and PC Week. He is the author of two books: Internet Messaging (Prentice hall, 1998), which he co-authored with Marshall T. Rose, and Home Networking Survival Guide (McGrawHill/ Osborne, 2001).

In addition to this impressive collection of journalistic work, he is also a frequent speaker, panel and focus group moderator, and instructor at various industry events and trade shows around the world, including Interop, CMP's Xchange, and for private clients.

David's management background includes several editorial management positions for both print and online properties for various audiences in the computing universe including IT/enterprise computing, channel/reseller markets, enthusiast/consumer and OEM/electronics. He was the Editor-in-chief of the print Network Computing magazine and the Website DigitalLanding.com, and also held editorial management positions at VAR Business, EETimes, and PC Week.



David has an MS in Operations Research/Engineering from Stanford University and a BS in Mathematics from Union College, NY. He is married with three grown children and lives in St. Louis. David bicycle rides for fun and has raised over \$50,000 for various charities using bicycle rides as the mechanism. David says he met his wife on one such ride.

This should be an interesting discussion of Migrating to Windows 7. Bring your questions.

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Dinner Reservation and Cancellation Policy

AITP members will be notified by electronic mail one week prior to the Chapter meeting. Reservations can be made by responding to the electronic notice or by calling *Mary Simpson at 615/367-8083 fax: 615/367-7775* Dinner reservations can be canceled up to 24-hours prior to the meeting without cost.

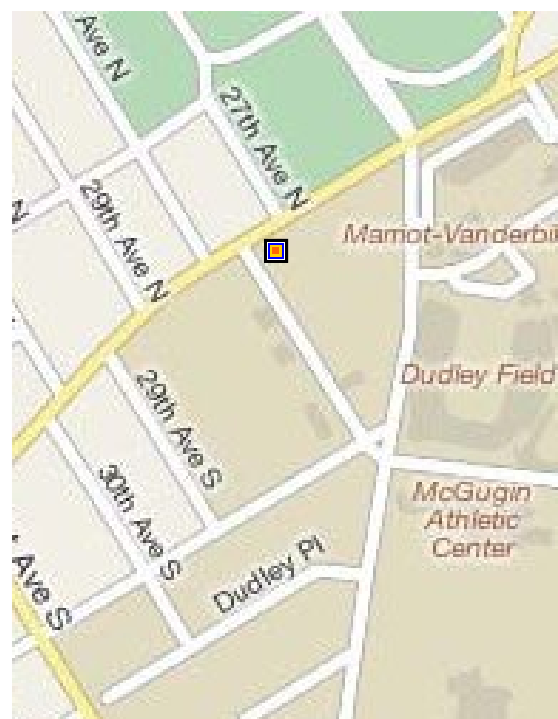
Since the Chapter pays for reserved meals, No Shows will be billed at the reservation price of \$20.00 for Members, and \$30.00 for Guests.

Members are responsible for their guests' reservations. *If you are a member and have not been receiving this notification, please contact Mary Simpson at:*

615/367-8083 fax: 615/367-7775
msimpson@genesco.com.

July Chapter Meeting

Holiday Inn Vanderbilt
2613 West End Ave.
Nashville, TN 37203
615-327-4707



President's Message

June's program was given by Clark Druessedow, who works for Nissan. Although Clark drew his stories and examples from the facilities management profession, much of what he shared with us will apply to any one involved with project management in any industry, including our own technology industry. The underlying trust of his message is that meticulous documentation of current projects will pay dividends down the road when tackling a similar project in the future.



We all learn as part of our work experiences and putting the knowledge gained into an electronic database can aid not just oneself, but others in the future.



Clark took us through his rewarding career with GTE, Verizon Wireless and now Nissan, showing how building on the past to benefit the future helped him along in his journey. One of his final messages to us was that the goal for us all is not to build large, complex and sophisticated systems (most anyone worth their salt can do that); no our goal is to build simple, quick and elegant systems that get the job done easily and efficiently. To build such effective and elegant systems is very difficult, but the rewards are huge for all involved if one can do so.

Clark's message regarding documenting knowledge gained as a project as it progresses, is very much in vogue in our technology industry even though we may not realize it immediately. For 10 years now bloggers have written about many subjects, blogging is in fact a very easy and cheap way to document the knowledge one has gained; but the power does not stop there. Blogging is typically a public record and we can all share our knowledge with any and everyone who cares to read. The power of this approach is clear to see when one stops to think how many times we are thankful to find a solution to a problem we experience by searching the web; often the answer we are looking for is contained in someone's blog, not the manufacturers site!!

I started to blog personally about 9 months ago, as I solved problems I faced, I documented them; more for my own reference than any other purpose. I have found that I am now generating 55,000+ hits on my blog annually, it is rewarding to realize that many others are able to gain from the knowledge I discovered. I encourage each and everyone of you to start a blog or journal, it can be done at no cost whatsoever using free tools such as blogger.com and wordpress.com. The latest micro blogging tools such as Twitter and Facebook are also very useful. Google has introduced search tools geared towards this newest form of media. In fact cast your eyes back on your notes from the presentation that Bill Seaver gave earlier this year on social networking.

I look forward to seeing you all again in June for another exciting and informative program.

JP White

President, AITP Nashville Chapter

<http://www.aitpnashville.org>

HOW NOT TO WASTE TIME ON TELEPHONE

Many of us spend a great deal of time on the telephone. To avoid wasting time, consider the following points:

Making a Call

Jot down or list the points you want to cover. Leave space on your list to write the answers or short comments about each point.

When you have your party on the line, and have identified yourself and greeted them, advise them that you have several points to discuss.

Let them know you do not have much time.

If you have a long list of points, consider asking the other party if this is a good time to discuss this subject(s).

Receiving a Call

Advise the caller right away as to your time constraints.

If not ready to discuss a subject, say so, and set a time and date for a call back.

Stay on the purpose of the call or the points that the caller mentioned. Beware of questions. They may be used to introduce new topics. If you ask questions, they also may introduce new topics.

Avoid shifts of topic. Get back to the purpose of the call.

When you have achieved your goals for the call, or have answered the caller's question, initiate a "closing sequence". Make it clear that the conversation is over.

Avoiding Unwanted Calls

Although screening your phone calls may upset the caller, it does avoid unwanted calls. If you return your calls within a reasonable period, people will accept that you screen your calls. A reasonable time to return calls is probably within 24 hours.

When leaving a message or using voice mail, it does help to state your purpose in calling and the urgency of a response.

Using e-mail may also reduce the phone calls you receive, especially if you state to people that e-mail is your preferred means of communication.

* * * * *

The above "mini" article was submitted by AITP member Paul Saunders. If you have an article appropriate for the AITP Newsletter, please forward it to Robert Wright, Newsletter Editor.

Calendar of Upcoming Events 2010

AITP Calendar of Upcoming Events - 2010

Date	Event	Location	Information
June 28	AITP Board Meeting	Marshall Messamore's Office	JP White, 615-451-0200
July 4	Independence Day	U.S.A.	Be Careful – Fireworks
July 8	Chapter Meeting	Holiday Inn Vanderbilt	Migrating from XP to Windows 7, David Strom, St. Louis
August 12	Field Trip	Nissan Auto Plant	Lunch and 1:00 p.m. Tour

SPEAKERS

We are always interested in good speakers to make presentations at our AITP Chapter Meetings. If you know someone who is interested in making a presentation on a topic, on their company, or company's products, please contact Paul Saunders at (615) 367-1717 or Paul@SaundersSystems.com.



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AITP New Member

**Ralph Ruby
Financial Advisor
Edward Jones
Nashville, TN
Ralph.ruby@gmail.com**

Welcome to our new member!

Young Chuck moved to Texas and bought a Donkey from a farmer for \$100.00.

The farmer agreed to deliver the Donkey the next day. The next day he drove up and said, 'Sorry son, but I have some bad news, the donkey died.'

Chuck replied, 'Well, then just give me my money back.'

The farmer said, 'Can't do that. I went and spent it already.'

Chuck said, 'Ok, then, just bring me the dead donkey.'

The farmer asked, 'What ya gonna do with him?'

Chuck said, 'I'm going to raffle him off.'

The farmer said, 'You can't raffle off a dead donkey!'

Chuck said, 'Sure I can Watch me.. I just won't tell anybody he's dead.'

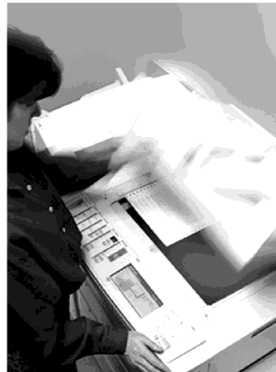
A month later, the farmer met up with Chuck and asked, 'What happened with that dead donkey?'

Chuck said, 'I raffled him off. I sold 500 tickets at two dollars a piece and made a profit of \$898.00.'

The farmer said, 'Didn't anyone complain?'

Chuck said, 'Just the guy who won. So I gave him his two dollars back.'

Chuck now works for the government.



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wmorrow@laserone.com

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Contact Mike Eischen for more information! 367-7068



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